



# Jaipur National University

## AQAR 2018-19

### 7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust  
Provide the weblink of the institution in not more than 500 words

#### DISTINCTIVE PRACTICE OF JAIPUR NATIONAL UNIVERSITY

Campus placement division of Jaipur National University intends to provide a strong base to our students for a successful professional career ahead. The division makes effort for creating employment opportunities to the graduating students enabling them to start their corporate journey even before or just after completion of their course curriculum. The focus of this program is to provide career counseling and develop soft- skills of the students that help them in gaining professional competencies they require for getting jobs in their dream organizations. The students learn different dynamics of corporate world through interaction with Industry professionals during campus placement activities. At Jaipur National University, placements and corporate interaction is of prime focus as it helps in providing a competitive edge to the Institution in the education sector, and thereby increases the value of the money that the parents of students pay as tuition fee to the Institution, in getting them suitably placed in corporate.

A dedicated team of expert Training and Placement Officials is appointed that helps University in achieving its campus placement objectives. The placement team in coordination with faculties from different Schools trains the students as per latest Industry trends and requirements of present and future jobs. The team ensures that every student who goes through the entire recruitment process and gets selected by company, accepts the offer and joins the company. To do this, it has to align the job profile, company and candidates career aspirations. The team maintains constant connections with the companies HR to invite them for campus placements. More than 60 per cent of the companies are our regular recruiters and every year new connections are built through direct contacts with HR and Alumni via Social media, professional websites like LinkedIn. We design placement brochure of graduating batch to be sent to recruiters consisting of a brief profile of students and information about the University. Our strong network of Alumni is actively engaged in Industry interactions and campus recruitment of students. Mock sessions are organized by professional trainers namely, TIMES, Career Launcher, Cocubes, Campus Select, Career counselling by Corporate Personnel, to prepare students for Technical round, aptitude test, group discussion round and HR interview.

Around 300 companies visited for campus recruitment and other Industry interaction related activities in the session 2018-19. More than 250 recruitment drives and 60+ internship drives were conducted during the session by leading Industry giants. More than 500 students were offered jobs by the recruiters. The students selected for

  
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internship were paid an average stipend of Rs. 20000/- during internship period.

Some of our prominent recruiters during the academic year that helped us in achieving our campus placement objectives were Indian Army, Indian Navy, Suzlon Energy Ltd., UltraTech Cements Ltd., Tata Tiscon, TCS, Wipro, Reliance Communications Infrastructure Ltd., IBM, SAP Labs India, Cipla Ltd., L & T Infotech, Amazon, Reliance Retail Ltd., OYO Rooms, Zomato, The Oberoi Group, PVH Corp. (Tommy Hilfiger & Calvin Klein), McDonalds, Patanjali Ayurved Ltd., Jaro Education, BYJUS, Concentrix, INOX Leisure Ltd., Hyrefox, Zee Media Corp. Ltd. etc.

  
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